Press Release



Day 3 / Karnal, February 20, 2016

44th Dairy Industry Conference & International Dairy Exhibition: Annual forum for the dairy fraternity, received huge applause as it exchanges the new ideas and technological advancements driving impetus to the dairy industry in the country.

Over 4,892 one time registered trade visitors including conference delegates & over 1000 farmers attended the three day show making this event the most important business platform for networking and to witness the latest technological developments happening in the dairy industry.

The exhibition had 133 exhibitors from India and abroad showcasing their products and technologies during the three trade fair days. The Exhibitors were overwhelmed by the quality and quantity of the visitors who attended the trade fair. The presence of decision makers apart from the technical personnel from private dairy processing companies and product manufacturing companies beside dairy co-operatives was well appreciated by participating companies.

The exhibition was inaugurated by **Mr. T. Nanda Kumar,** Chairman & **Mr. Sangram Chaudhary**, Executive Director, National Dairy Development Board in the presence of **Mr. Ajay Sharma**, Secretary General, 44th Dairy Industry Conference, **Mr. Ashwani Pande**, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. and other who's who of Indian Dairy Industry. The exhibition was also attended by **Dr S. Ayyappan**, Secretary, DARE & Director General, Indian Council of Agricultural Research (ICAR), **Dr. A.K. Srivastava**, Director, National Dairy Research Institute (NDRI) and other dignitaries of the dairy fraternity.

Participation by leading technology solution providers to dairy industry like GEA, Sidel, Krones, ISF Industries, Reliance Industries, DuPont, Samarpan Fabricators, Repute Engineers, REDA, Milkylab, IDMC, Veripack, Hassia Packaging, Nichrome, Thermax, Multivac Laraon, Bosch Sapal, French Pavilion (Tecnal, Clauger, Arcil, Serac) etc., and dairy processing companies like AMUL, Mother Dairy, Prabhat Dairy, Verka, Kwality Ltd., Yakult Danone India, Karnataka Milk Federation, etc. as exhibitors, complimented by the presence of dairy cooperative & farmers as visitors, the exhibition presented the complete value chain of dairy industry under one roof.

International Dairy Exhibition has continued its support towards industry by acting as a great platform for buyers and sellers of technological solutions for the dairy industry to engage discussions and facilitate more business for future. "*It gives us immense pleasure to organise International Dairy Exhibition in the hometown of dairy industry in India i.e. National Dairy Research Institute (NDRI), Karnal. NDRI is* 44th Dairy Industry Conference & International Dairy Exhibition

18-20 Feb, 2016

www.dairyexhibition.com

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Koelnmesse YA Tradefair Pvt. Ltd.

foundation for most of the dairy professionals in India and we feel proud that our exhibition and concurrent 44th DIC became a meeting platform for the whole of dairy fraternity to come together once again. All the exhibitors & delegates were really happy and this in turn makes us happy. Real success of the show is through the success of our exhibitors", said Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd.

The concurrent 44th Dairy Industry Conference was on the theme **Make in India**: **Dairying 2030** organized by Indian Dairy Association – North Zone. The conference proved out to be a great source of knowledge sharing with sessions like **Outlook** for the dairy sector in the next decade; Neutraceuticals: current trend and future perspective; Role of Dairy products in Diet and lifestyle for promoting Health and Wellness; Designing Milk Protein Structures for Optimal Functionality and Nutrition; Dairy Fat: Fried or Foe etc..

Some of The notable speakers in the seminar include Mr. T. Nanda Kumar, Chairman, National Dairy Development Board; Dr. V Prakash, Director of Research, Innovation & Development, JSS Technical Institution Campus; Dr. Harjinder Singh, Director, Massey University (New Zealand); Dr. Manohar Garg, Director, University of Newcastle Callaghan (Australia); Mr. Mc. Sweeney Paul, Prof., University College Cork Ireland; Dr. Nico van Belzen, Director General, International Dairy Federation (The Netherlands), Dr. Nagendra Shah, Prof. of Food Science and Technology (Hong Kong), etc.

The next edition - India International Dairy Expo 2017 will be organized during February 16 – 18, 2017 concurrent to 45th Dairy Industry Conference in Mumbai jointly by Indian Dairy Association – West Zone and Koelnmesse YA Tradefair Pvt. Ltd.

Koelnmesse - Global Competence in Food: Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe like Brazil, China, India, Japan, Thailand, Turkey, United Arab Emirates and many more. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

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