



IIDE 2019

India International Dairy Expo



April 3-5, 2019

Hall No. 2, Bombay Convention & Exhibition Centre (BCEC), Mumbai, India

1.1 SPACE APPLICATION FORM

Dead Line : February 11, 2019

Sandeep Kumar
 Koelnmesse YA Tradefair Pvt. Ltd.
 6-3-885/7/B, 1st Floor, V.V.Mansion,
 Rajbhavan Road, Somajiguda Circle, Tel: +91-8125594411
 Somajiguda, Hyderabad - 500 082 s.kumar@koelnmesse-india.com

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 Koelnmesse GmbH
 Messeplatz, 1, 50679
 Cologne, GERMANY
 Tel: +49-221-821-2114
 v.trostjanezki@koelnmesse.de

We wish to participate in India International Dairy Expo (IIDE) - 2019

Name of Company: _____

Address: _____

City / Pincode: _____ Country: _____

Contact Person: _____

Tel: _____ Fax: _____

E-mail: _____ Website: _____

Space Requirement (please tick appropriate box)

Built-up Space (min.12 sq.m.) **Euro 210/- per sq.m.** (plus GST*) Size: _____sq.m. Stall No. _____

Bare Space (min.18 sq.m.) **Euro 190/- per sq.m.** (plus GST*) Size : _____sq.m. Stall No. _____

**Subject to the changes as per government norms.*

We would like to exhibit in the following Main Product Categories (please tick appropriate box)

- | | |
|---|--|
| 1. <input type="checkbox"/> Milk and Milk Products | 2. <input type="checkbox"/> Processing and Packaging Equipment |
| 3. <input type="checkbox"/> Dairy Farming & Farm Equipment | 4. <input type="checkbox"/> Veterinary |
| 5. <input type="checkbox"/> Cold Chain Management, Distribution and Logistics | 6. <input type="checkbox"/> Others |

Please note all the payment to be made by Bank Transfer to:

Account Name : KOELNMESSE YA TRADEFAIR PRIVATE LIMITED

Account No. : 002-812808-001

Swift Code : hsbcinbb

Bank Address : The Hongkong and Shanghai Banking Corporation Limited, 52/60, M.G. Road, Fort, Mumbai - 400 001, India

In order to organize and promote a fair that increasingly meets the exhibitor's needs and to ensure that the appropriate buyers are present at the fair, we kindly ask you to fill in the items below:

Our target / sales markets are:

- India Bangladesh Sri Lanka Nepal Myanmar

We hereby apply for participation and will abide by the conditions of participation of the trade fair. Undersigned is the duly Authorised signatory & the contact person from our organisation (exhibiting company) for this exhibition.

 Name and Designation of Signatory

 Company Stamp & Signature

IMPORTANT INFORMATION & CONDITIONS OF PARTICIPATION

- Event:** India International Dairy Expo 2019
- Venue:** Hall No.2, Bombay Exhibition Centre, Mumbai, India
- Dates:** April 3-5, 2019
Timing: 10:00 Hrs. 18:00 Hrs on April 3-4, 2019
10:00 Hrs. 16:00 Hrs on April 5, 2019
- Organisers:** Kolenmesse YA Tradefair Pvt Ltd & Indian Dairy Association (WZ)
- Organiser Address:**
Koelnmesse YA Tradefair Private Limited
(CIN: U74999MH2007PTC171042)
1102, 11th Floor, DLH Park, Near MTNL Office, S.V.Road, Goregaon (W), Mumbai - 400062, India
Ph :+91-22-28715200; Fax: +91-22-28715222
info@koelnmesse-india.com; www.koelnmesse-india.com

6. Space & Facilities:

6.1 Bare Space (minimum booking 18 sqm)

6.1.1 General facilities for Bare space include general security, general decoration in and around exhibition halls, signage, general illumination inside and outside halls, cleaning of aisles and exterior, general publicity for visitor promotion, entry in trade fair directory with one complimentary copy.

6.1.2 Participation charges indicated on the First page of this application form.

6.2 Built up stalls: (minimum booking 12 sqm)

Standard Shell Scheme Specifications

Item	Area in Sq.m.		
	12	15	18+
Information Counter	1	1	2
Chairs	2	3	4
Spotlights	1/3 sq.m.	1/3 sq.m.	1/3 sq.m.
Power point*	1	1	2
Waste basket	1	1	2

Partition walls, Carpet-grey, Fascia white laminated 330 mm high with company name & booth number in English

6.2.1 Package of facilities for built up stalls include

*Power Point: To be used for mobile, laptop & television only.

Apart from above facilities, the package also includes electricity consumption for lighting, general security in the exhibition halls, general decoration in and around halls, general publicity for visitor promotion, entry in the trade fair directory with one complimentary copy.

- Space allotment:** Allotment of space will be on "First Come First Serve" basis as soon as the Exhibitor signs the space booking form accompanied by initial payment. Possession of the stall/space will be handed over on receipt of the full dues. Stall/area will be allotted with confirmed booking & initial payment.
- Power Load:** Charges towards power for bare space booking, additional electricity for built up stalls and 3 phase connection for demonstration of equipment or model will be mentioned in Technical Manual
- Trade Fair Directory:** The organiser will publish a trade fair directory and all exhibitors are entitled for a free entry in the directory covering name and address of exhibitor, telephone, fax, e-mail & website.

10. Terms of Payment:

25% - due for payment upon acceptance of application
50% - due 6 months before opening show date
25% - due 4 months before opening show date

CANCELLATION BY EXHIBITOR

- Withdrawals or Non-Participation:** Exhibitor is entitled to withdraw their participation with the valid reasons.

Organiser reserve the right to accept the reasons mentioned by the exhibitor. The following cancellation terms will be applicable.

Cancellation Terms

Fee required to make total payment up to the following percentages:

25% 8 months before opening show date

50% 6 months before opening show date

75% 4 months before opening show date

100% with in 4 months before opening show date

Because withdrawal will cause the loss of reputation of the organizers as well as to the exhibition.

- Co-Exhibitors and Subletting:** In case of international principals / collaborator exhibitor has to pay the international rate as applicable towards their participation.

- Technical Guidelines:** Exhibitors with bare space have to submit design of the stall to organiser and obtain approval for the plans in writing. 4 Copies of the plans with front/side elevation, special features of the display & electrical plan etc. to be submitted 2 months before the date of the said event and one copy will be returned to the exhibitor bearing plan approved by the organiser. Exhibitors are required to comply with instructions issued by organiser regarding schedule for setting up and dismantling stall.

- Overall Height of Display:** Normal height of stands will be 2.40 mtrs. If any Exhibitor is planning height of more than 2.40 mtrs, written permission of Organiser may be obtained after submitting appropriate plans. Height of display stands in the central areas of the Exhibition hall/Island locations may be restricted to 4 mtrs., so that a clear overall view of the display in the hall is available for the visitors to the hall.

- General:** The Exhibitors are liable to pay compensation for bodily harm to persons (Staff / Agents / Organisers and other Exhibitors / Visitors) and damage to property of Venue/Organiser and other Exhibitors caused by himself or his agents during transportation, installation, fair duration and dismantling periods.

- Rights of Organiser:** To reject any application for space without assigning any reasons; to amend the terms and conditions of participation and issue additional Rules and Regulations for the exhibitors from time to time which shall be binding on the exhibitors; to recover from the exhibitor any amount remaining unpaid; to recover any unpaid amount towards the exhibition participation; in case of loss of any property / damage done by the exhibitor any cost attached towards recovery and interest (20% annum) to be borne by the exhibitor.

To postpone, curtail, extend or abandon the exhibition or change the venue of exhibition or change the allotment of space/stall or close some or all sections of it temporarily or permanently if unforeseen circumstances so require. In such circumstances, the Exhibitors shall not be entitled to withdraw from the contract or to claim any compensation or damage; to take a photograph or video of the stall / machine and can use the same for their own promotional work; to refuse permission to any exhibitor to clear his stall if he has not discharged all dues or to retain exhibits or other goods as collateral security till dues are paid. Organisers will not be responsible for any damage of the same.

- Facility for temporary Importation of Exhibits:** Facility for temporary importation of exhibits are not allowed for Indian Exhibitors.

- Insurance:** Organisers shall not be responsible for any loss / damage what so ever incurred by exhibitors and adequate insurance coverage for their exhibit against all risk for the period covering operation to be taken by exhibitor.

- Over the counter sales:** In case any sales / agreement being made by the exhibitor shall liable to all the necessary permission, duties and the govt taxes as applicable by the exhibitor.

- Force Majeure :** Under the conditions of the force majeure which also include strike, lock out, closure, riots, the organisers reserve the right of alter the opening dates and duration or even cancel the entire exhibition. In case of change in dates and duration of the said events, the contractual obligation between the exhibitors and the Organisers remain unaffected. In case of cancellation of the Exhibition the stall charges will be refunded to the Exhibitors after deducting the proportionate costs already incurred by the Organisers, without any interest.

- Arbitration:** All disputes arising in connection with this agreement shall be finally settled by a sole Arbitrator to be appointed by the Organisers under the provision of Indian Arbitration and Conciliation Act, 1996. The place of arbitration shall be Mumbai.

- Jurisdiction:** Only the courts in Mumbai alone shall have jurisdiction.