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IIDE 2017

India International Dairy Expo

February 16-18, 2017

Bombay Exhibition Centre,
Mumbai, India

Concurrent Event:

45th Dairy Industry Conference

Theme: "Climate Change & Dairying"

POST SHOW REPORT



Koelnmesse YA Tradefair Pvt. Ltd.

GENERAL INFORMATION

Event:



India International Dairy Expo 2017

Concurrent to: 45th Dairy Industry Conference

Dates of event: March 16-18, 2017

Venue: Hall 5, Bombay Convention & Exhibition Centre,
Mumbai, India

Organizer:



Indian Dairy Association (West Zone)



Koelnmesse YA Tradefair Pvt. Ltd.
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EXHIBITOR STATISTICS

1. Total Number of Exhibitors: 187

Indian exhibitors - 144

International exhibitors - 43

2. Space occupied

Gross exhibition area - 7,500 Sqm.

3. Exhibitor participation from following countries

Bulgaria

China

Denmark

Finland

France

German

India

Italy

Malaysia

New Zealand

Thailand

The Netherlands

United Kingdom

United States of America

VISITOR STATISTICS

1. **Number of Visitors** **6437** (one time registered visitors including conference delegates)

Visitors from India 4895

International Visitors 91

2. **Number of Delegates** **1451**

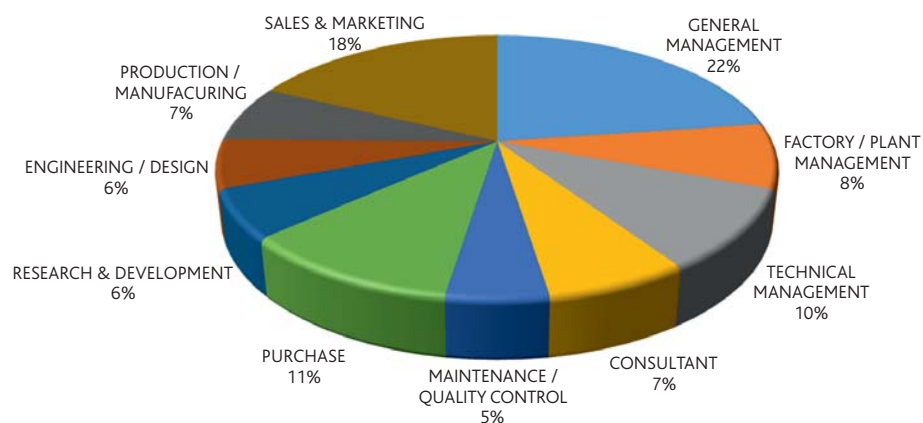
(45th Dairy Industry Conference)

3. **Visitors from the following countries**

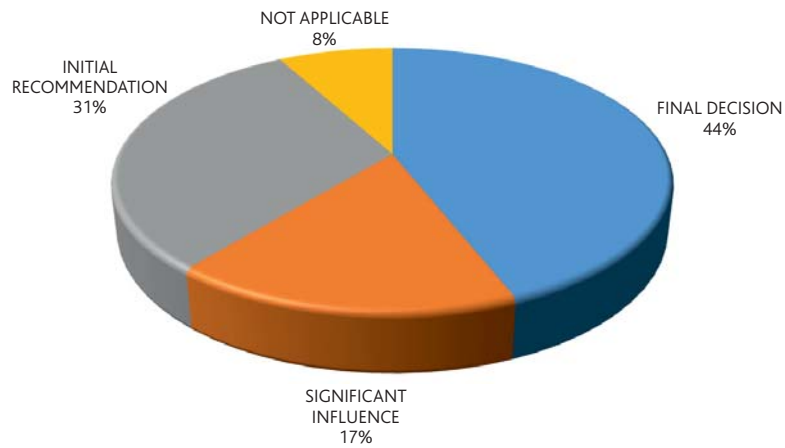
Australia	Bangladesh	Belgium
Bhutan	China	Denmark
France	Germany	Hong Kong
Indonesia	Israel	Kenya
Kuwait	Malaysia	Nepal
Philippines	Poland	Saudi Arabia
Singapore	South Africa	Sri Lanka
Sultanate of Oman	Sweden	Thailand
The Netherlands	UAE	Uganda
UK	Ukraine	USA
Yemen		

VISITOR PROFILE

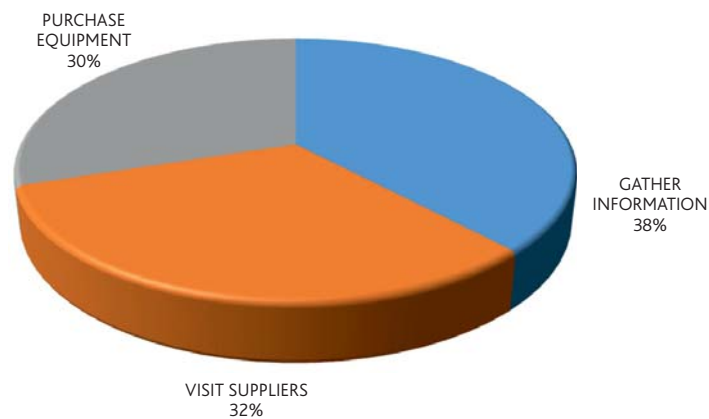
1. **Job Function**



2. Your Role in Purchasing

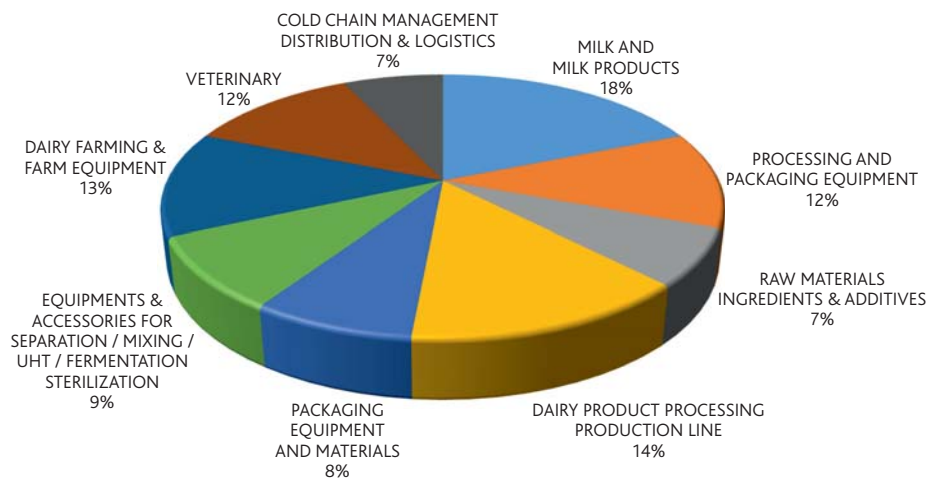


3. Purpose of Your Visit



4. Your area of Interest

(* Visitors have expressed their interest in more than one category as this question has multiple choice options.)



EXHIBITORS QUOTES

Well organized. Superb event.

- Harshendra Singh, Sr. Manager (Business Development), National Dairy Development Board(NDDDB)

Very good arrangement and seamless execution !!

- Debashree Adhikary, Sr. Analyst, National Cooperative Dairy Federation of India Ltd. (NCDFI)

Good show overall. Happy with the visitor footfall and meeting our maximum customers.

- Kushal Bhatt, Director, Cipriani Harrison Valves Pvt. Ltd.

It was overall a good experience and a well-managed event.

- Shubham Jain, Managing Director, S. S. Equipment.

It was a good exhibition. Met relevant & prospective clients which will help us in strengthening our business and making good contacts for long term business plans.

- Kavita Joshi, Marketing Manager, Thermax Ltd.

Organizers took all the pains to make the event the most memorable one for all clients, visitors & exhibitors. Great Job indeed !!!

- Sumeet Kakkar, General Manager – Commercial, Serap India Pvt. Ltd.

Overall - we are satisfied. Good Show !!

- Kaushal Sharma, Regional Manager, Bruker Optik GmbH

The show attracted good relevant crowd.

- Abhijeet Kulkarni, Sr. Sales Manager, Baumer India Pvt. Ltd.

Excellent Exhibition. Keep it up !

- V. C. Venkatesha, Joint Director, Karnataka Milk Federation

Excellent organization.

- Satish Mohite, General Manager, Indifoss Analytical Pvt. Ltd.

Extremely well organized exhibition. Keep it up !

- Manish Sharma, Manager, Uflex Ltd.

PRESS RELEASE

India International Dairy Expo (IIDE) 2017 along with 45th Dairy Industry Conference (DIC) turned up to be the biggest event ever organized for Dairy sector in India.

IIDE 2017 & 45th DIC concludes on a high note...

India International Dairy Expo 2017 concurrent to 45th Dairy Industry Conference once again welcomed the whole dairy fraternity to witness the latest technological advancements in the Dairy Industry. Exhibitors, delegates and visitors well appreciated the organisation of international level event and applauded the outcome of the event. With a gross area of 8000 Sqm and over 6437 one time registered trade visitors including conference delegates, the third edition of IIDE concurrent to 45th Dairy Industry Conference is the largest exhibition ever organised and attended in the history of conferences organised by Indian Dairy Association. These events once again showed their dominance as the important business platform for networking and to witness the latest technological developments happening in the dairy industry.

188 exhibitors including 23% from abroad showcased their products and technologies during the three trade fair days. The exhibitors were overwhelmed by the quality and quantity of the visitors who attended the trade fair. The presence of top management of the private dairies, state and district co-operatives including Chairman's, CEO's, Managing Directors and Heads of various divisions made serious and fruitful discussions with the exhibitors.

The exhibition was inaugurated by Mr. Dilip Rath, Chairman, National Dairy Development Board in the presence of Mr. Arun Narke, President, Indian Dairy Association, Mr. Arun Patil, Chairman, Indian Dairy Association (West Zone), Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. and other who's who of Indian Dairy Industry.

Participation by leading technology solution providers to dairy industry like GEA, KHS, Krones, ISF Industries, Reliance Industries, DuPont, Chr. Hansen, UFlex, Samarpan Fabricators, Repute Engineers, REDA, Milkylab, Lagarde, IDMC, Nichrome, Inoxpa, Repute Engineers, Thermax, Multivac Laraon, Kirloskar, Mahindra & Mahindra, Tessol, etc., and dairy processing companies like AMUL, Mother Dairy, Prabhat Dairy, Karnataka Milk Federation, Hatsun Agro Product etc. as exhibitors, complimented by the presence of dairy cooperative & farmers as visitors, the exhibition presented the complete value chain of dairy industry under one roof.

45th Dairy Industry Conference (DIC)

45th Dairy Industry Conference with theme "Climate Change and Dairying" was organised from February 16 to 18 concurrent with IIDE 2017. The conference was witnessed by who's who of Dairy fraternity from India and neighboring countries.

Some of the notable speakers in the seminar include Mr. Dilip Rath, Chairman, National Dairy Development Board; Mr. Sangram Chaudhary, Executive Director, NDDDB; Mr. K Rathnam, Managing Director, AMUL; Mr. R S Sodhi, Managing Director, GCMMF; Shri. Devendra Chaudhary, Secretary, Dept of Animal Husbandary, Dairying and Fisheries; Dr. G R Patil, Joint Director, NDRI; Dr. G. S. Rajorhia, Vice President- Indian Dairy Association; Mr. Parth Patel, Business Director, South Asia, DuPont; Dr. H V Shridhar, Bosch, Mr. Rajesh Gera, Reliance Industries Limited; Mr. Nitin Puri, Yes Bank, Mr. Pankaj Gupta, Tata Strategic Management Group and many others.

Job Fair:

A Job Fair was organised during the conference which was attended by students. Many of them got the job from the companies who participated in the fair.

See You in 2019

With the huge success of the previous three trade fairs, the next India International Dairy Expo (IIDE) scheduled to be organised during March 12-14, 2019 promises to be bigger and better.

Koelnmesse - Global Competence in Food

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Brazil, in China, in India, in Japan, in Thailand, in Turkey and in the United Arab Emirates. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

For further details and update on IIDE, please visit: www.iideindia.com

See you in
March 12-14, 2019



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