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IIDE 2013

India International Dairy Expo

March 14-16, 2013

Bombay Exhibition Centre,
Mumbai, India

POST SHOW REPORT

Concurrent Event:

41st Dairy Industry Conference

Theme: "Global Dairy Industry & Food Security"



West Zone



Koelnmesse YA Tradefair Pvt. Ltd.

GENERAL INFORMATION

Event:



India International Dairy Expo 2013

Concurrent to: 41st Dairy Industry Conference

Dates of event: March 14-16, 2013

Venue: Hall 5, Bombay Convention & Exhibition Centre,
Mumbai, India

Organizer:



Indian Dairy Association (West Zone)



Koelnmesse YA Tradefair Pvt. Ltd.

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EXHIBITOR STATISTICS

1. Total Number of Exhibitors: 153

Indian exhibitors - 121

International exhibitors - 32

2. Space occupied

Gross exhibition area - 7,500 Sqm.

3. Exhibitor participation from following countries

Belgium

China

France

German

India

Italy

Japan

Lithuania

Malaysia

Switzerland

The Netherlands

UK

USA



VISITOR STATISTICS

1. Number of Visitors **4172** (one time registered visitors excluding conference delegates)

Visitors from India	4527
International Visitors	185

2. Number of Delegates **1500**

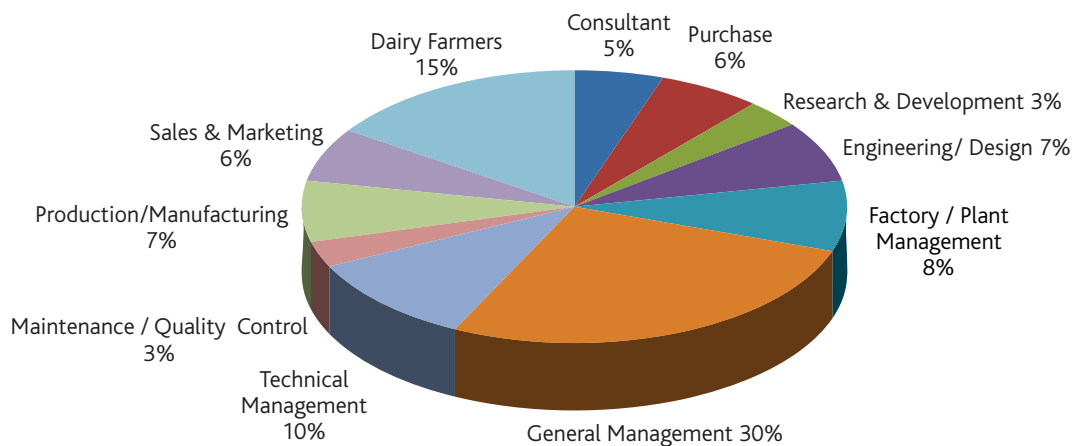
(41st Dairy Industry Conference)

3. Visitors from the following countries

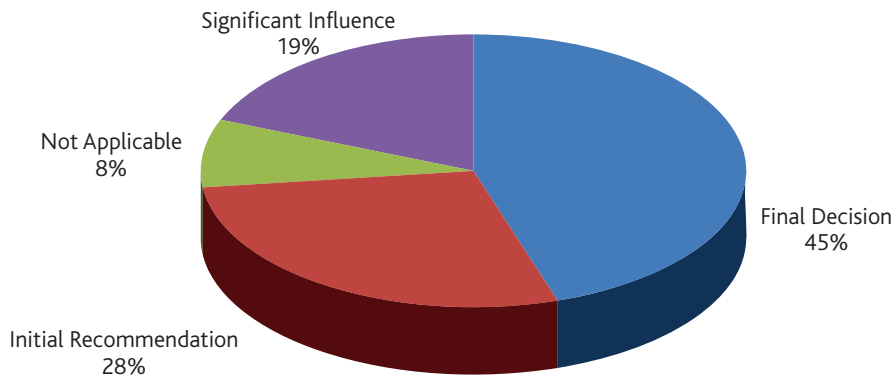
Algeria	Australia	Bangladesh
Belgium	Botswana	Burkina Faso
Cameroun	China	Denmark
France	Germany	Ghana
Guinea	Iran	Israel
Italy	Korea	Libya
Malaysia	Nigeria	Qatar
Singapore	South Africa	Spain
Sri Lanka	Sultanate of Oman	Switzerland
Taiwan	The Netherlands	UAE
USA	Zambia	

VISITOR PROFILE

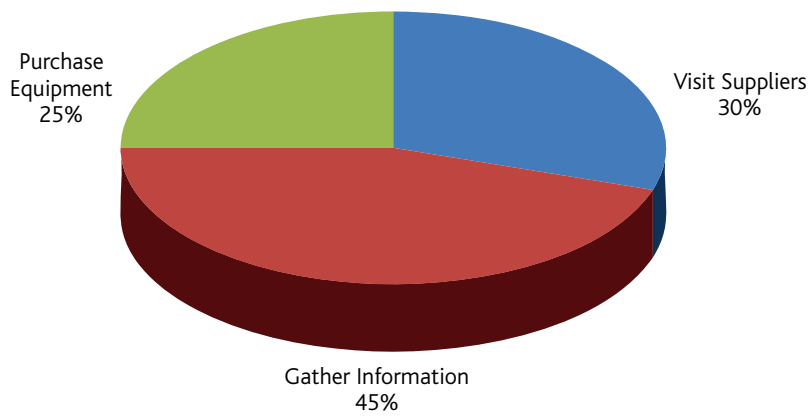
1. Job Function



2. Your Role in Purchasing

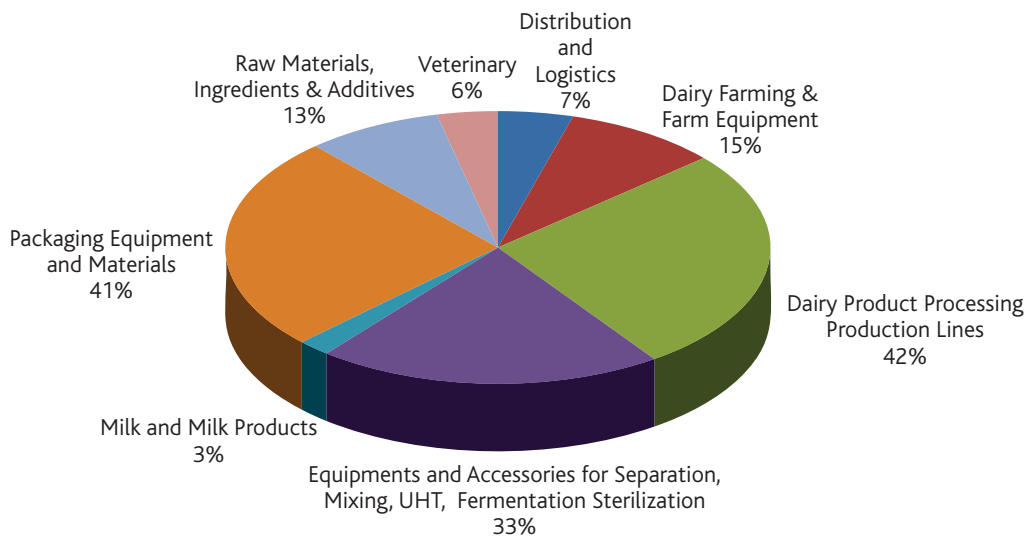


3. Purpose of Your Visit



4. Your area of Interest

(* Visitors have expressed their interest in more than one category as this question has multiple choice options.)



EXHIBITORS QUOTES

We had a good show and look forward to a bigger participation in the next shows with all your continued support.

- **Giorgio Marini, Director, Veripack Solutions India Pvt. Ltd**

"Extremely well organized, with eye on details. Efficient support from Koelnmesse Team. Look forward to more such professionally managed events."

- **Sunil Kote, Processing Director, Tetra Pak South Asia Markets**

Excellent Exhibition, We are very happy to participate.

- **Rajnikant Kothari, Chairman, Kothari Milkplan Technologies (P) Ltd., Khambete Kothari Cans & Allied Products Pvt Ltd.**

It was a very nicely organized event, truly an INTERNATIONAL event. Great work and we got good response during the show.

- **Ankur Shah, Managing Director, Krishna Industries**

It was indeed a well organised event and the show went off very well. We shall see again in 2015

- **T Ramakrishnan, General Manager, Dodla Dairy Ltd.**

It was indeed a great arrangement done for IIDE. We, the only Veterinary Pharmaceutical Company participated, got very good response from the event

- **Dr. Basavaraj, Karnataka Antibiotics & Pharmaceuticals Limited**

Overall, we had a beautiful experience of an International Level Dairy exhibition in Mumbai. Keep it up! I am sure you will only take the show much farther up in future. Thanks a lot.

- **Sumeet KAKKAR, Sales Head- Serap India**

PRESS RELEASE

India International Dairy Expo (IIDE) 2013 along with 41st Dairy Industry Conference (DIC) turned up to be the biggest event ever organized for Dairy sector in India.

IIDE 2013 & 41st DIC concludes on a high note...

India International Dairy Expo 2013 along with 41st Dairy Industry Conference (DIC) received an overwhelming response from the Indian as well as global Dairy industry with the presence of *Who's Who* of the industry. 4712 trade visitors and around 1500 delegates witnessed the exhibits displayed by 153 exhibitors from 13 countries. The exhibition clearly emerged as the most sought after tradefair for dairy sector in the Indian subcontinent with the tremendous success of its very first edition.

The exhibition was inaugurated by Mr. Madhukar Chavan, Minister for Dairy Development, Govt. of Maharashtra, Dr. Miss. Amrita Patel, Chairman, National Dairy Development Board and Mr. Pandurang Dhavalikar, Hon. Minister, Cooperation, Goa in the presence of Mr. Vipul Chaudhary, Chairman, Gujarat Cooperative Milk Marketing Federation Ltd., "Amul", Mr. Arun Patil, Chairman, Indian Dairy Association (West Zone), Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. and other dignitaries.

The latest developments in the field of dairy farming, veterinary and pharmaceuticals, milking, processing, cooling systems, cold chain management solutions, testing instruments, data management, automation, packaging materials, packaging machinery, distribution solutions, etc. were on display at IIDE 2013. The complete foray of exhibits on display attracted good visitors as it was a one stop solution of all their needs.

Apart from the numbers of visitors, the major highlight of the show was the quality of the visitors. The presence of top management of the private dairies, state and district co-operatives including Chairman's, CEO's, Managing Directors and Heads of various divisions were seen in serious and fruitful discussions with the exhibitors. This resulted in high conversion ratio of business deals finalized during the exhibiton.

41st Dairy Industry Conference (DIC)

41st Dairy Industry Conference with theme, "Global Dairy Industry & Food Security" was organized from March 14 to 16 concurrent with IIDE 2013. The conference was the biggest event of the dairy industry with the presence of over 1500 delegates.

During the inaugural session, welcome address was given by Mr. Arun Patil, Chairman, Indian Dairy Association (West Zone) followed by the address by Dr. N. R. Bhasin, President, IDA. The keynote address was delivered by Dr. Miss. Amrita Patel, Chairman, National Dairy Development Board.

Mr. Ajay Vishnoi, Hon. Minister, Animal husbandry & Fisheries, Madhya Pradesh and Mr. Pandurang Dhavalikar, Hon. Minister, Cooperation, Goa in their address to the gathering informed about the latest developments and the initiatives taken by their respective Govts. for the development of dairy sector in their states.

The Chairman of India's largest dairy cooperative, Gujarat Cooperative Milk Marketing Federation Ltd., Mr. Vipul Chaudhary in his address briefly informed about the growth of the cooperative and brand **Amul** and the latest initiatives implemented by the federation and the kind of support provided to the dairy farmers.

Mr. Devendra Shah, Chairman, Parag Milk Foods Pvt. Ltd, & Member, ZEC, IDA (West Zone) and Smt. Vaishali Nagawade, Chairman, Maharashtra Rajya Sahakari Dudh Mahasangh Maryadit, Mahanand presented the contribution by their respective organizations. The Presidential address was given by Shri. Madhukarrao Chavan, Hon. Minister, Animal Husbandry, Dairy & Fisheries, Maharashtra.

Shri. K. Shyju, Secretary General, 41st Dairy Industry Conference, thanked all the dignitaries, speakers, delegates and exhibitors of India International Dairy Expo for their support and cooperation for the largest event on dairy industry ever organized in India.

The inaugural session was followed by Dairy Farmers' Forum and other technical sessions for the next two and half days focusing on the theme "**Global dairy industry and food security**", where the latest technological advancements shaping the growth and the challenges faced by the industry were discussed and deliberated.

Mr. G. C. Pati, Secretary, Ministry of Agriculture, Department of Animal Husbandry, Dairying & Fisheries - Govt. of India, Dr. A K Srivastava, Director, National Dairy Research Institute, Mr. R.S. Sodhi, Managing Director - GCMMF Ltd., Shri. Mahesh Zagade, Commissioner Food & Drugs Administration, Commissioner of Food Safety - Maharashtra State., Mr. Subhash Mandage, Chairman, Madhya Pradesh Sahakari Dugdh Mahasangh, Bhopal, Mr. Madhav Sahakari, Director, Goa State Co.op. Milk Producers' Union, Goa, Mr. Arun D. Narke, Director, Gokul, Dr. Bianca Lind - German Cattle Breeders Federation, Mr John Unbehaun, Danfoss Inc., Mr Matthew Turner – 3M Food Safety and Dr. A. K Misra, Hon. Vice Chancellor, MAFSU, Nagpur were some of the other eminent speakers who addressed the delegates during the conference.

Job Fair:

A Job fair was organized during the conference, which was attended by 71 students. 25 of them got the jobs from the companies who participated in the fair.

See You in 2015

With the tremendous success of the premier edition, the next edition of India International Dairy Expo (IIDE) scheduled to be organized during January 16 – 18, 2015 in Mumbai, India promises to be much bigger and better.

For further details and update on IIDE, please visit: www.iideindia.com

See you
in
2015



January 16-18, 2015
Bombay Exhibition Center, Mumbai, India

www.iideindia.com

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