# INDIA INTERNATIONAL DAIRYEXPO

# India International Dairy Expo

International trade fair for dairy farming, processing, packaging, distribution and products

April 3-5, 2019 Bombay Exhibition Centre, Goregaon (E), Mumbai, India

Concurrent Seminar:

"Technological Developments in Dairy Industry"





# "India" - Land of Business Opportunities

Population : Over 1.24 billion GDP : Over US\$ 1.85 trillion GDP Growth : ~6.5%

# The Tradefair

After the successful previous edition of India International Dairy Expo (IIDE) concurrent to Dairy Industry conference in 2017, Indian Dairy Association, West Zone, IDA (WZ) & Koelnmesse YA Tradefair Pvt. Ltd. are once again inviting all the stake holders of the dairy fraternity to be part of this important exhibition during April 3-5, 2019 at the Bombay Convention & Exhibition Center (BCEC), Mumbai. Concurrent to this exhibition, a technical seminar on *"Technological Developments in Dairy Industry"* will be organized by IDA (WZ).

This exhibition will be an ideal platform for showcasing latest and most innovative products and services for the Dairy Industry and also offer an opportunity to interact with the decision makers and who's who of the dairy fraternity not only from India but from the neighboring countries as well. This exhibition covers the complete spectrum of the dairy industry from dairy plant & machinery, veterinary medicines, biological needs, feed ingredients, IT, financial and allied services, etc.



## Statistics of Indian Dairy Industry

- India is Contributing about 20% of World`s Milk Production
- Indian milk industry is growing @ 4.5% compared to world growth rate of 1.8%
- India ranks first among the milk producing nations achieving an annual output of 167 MnTonnes during the year 2016-17.
- Indian dairy industry is currently pegged at USD 70 billion (both organised & unorganised) & expected to double by 2020
- Milk production is projected to reach 200 Million Tonnes by 2018 of which 75% will be produced for domestic consumption and 25% will be produced for export



# Dairy Industry – offering seamless business opportunities

India - Worlds Largest producer of milk, accounting for around 20% of total world's milk production is also the worlds largest consumer of dairy products.

#### The factors like

- Increasing population (currently over 1.24bn)
- increase in urbanization & increased disposable income
- health conscious society
- growth in cold chain infrastructure in India
- growth in the value added products market
- milk being one of the important ingredients in Indian Food
- increase in consumption of milk based products like ice creams, cheese, sweets etc.

clearly indicate on the tremendous business opportunities in the dairy industry.



# THE FIGURES SPEAK FOR THEMSELVES.

### IIDE 2017 - India International Dairy Expo

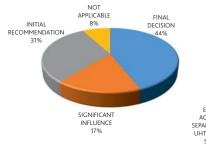
February 16-18 @ Hall 5, Bombay Exhibition Centre, Mumbai		
No. of Exhibitors	: 187	
Intl. Exhibitors	: 43 (from 12 countries)	
No. of Visitors	: 6437 (one time registered visitors excluding conference delegates)	
No. of Delegates	: 1451	
Exhibition Area	: 7,500 sqm	

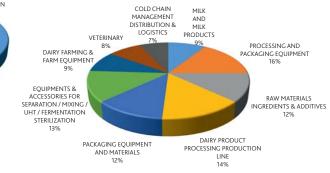
## Visitor Profile

### Role in Purchasing

#### Area of Interest

(\* Visitors have expressed their interest in more than one category as this question has multiple choice options.)





### **EXHIBITOR QUOTES**

"Good show overall. Happy with the visitor footfall and meeting our maximum customers." - Kushal Bhatt, Director, Cipriani Harrison Valves Pvt. Ltd.

Organizers took all the pains to make the event the most memorable one for all clients, visitors & exhibitors. Great Job indeed!!!

- Sumeet Kakkar, General Manager – Commercial, Serap India Pvt. Ltd.

It was a good exhibition. Met relevant & prospective clients which will help us in strengthening our business and making good contacts for long term business plans.

- Kavita Joshi, Marketing Manager, Thermax Ltd.



# Exhibitor Profile:

- 1. Milk and Milk Products
- Liquid Milk
- Yogurt, Curd, Lassi
- Milk Powders
- Cheese
- Butter & Ghee
- Ice-cream
- Indian Traditional Milk Products
- 2. Processing and Packaging Equipment
- Raw Materials, Ingredients and Additives
- Dairy Product Processing Production Lines
- Packaging Equipment and Materials
- Equipments and Accessories for Separation, Mixing, UHT,
  Fermentation, Sterilization

#### 3. Dairy Farming & Farm Equipment

- Animal Housing
- Milking Machines
- Feeding Systems
- Cattle Feeding Plants
- Manure Treatment Systems
- Feed, Fodder, Forage, Feed additives
- By-pass Protein
- Farm Coolers

#### 4. Veterinary

- Medical & Biological
- Medicines & Vaccines
- Breeding Technology & Equipment
- Semen Storage
- 5. Cold Chain Management, Distribution and Logistics

### Be there, Where decisions are made...

India International Dairy Expo (IIDE) promises to be a platform, which attracts key decision makers from dairy farming and dairy product manufacturing sectors.



## Book success now India International Dairy Expo 2019

Date	April 3-5, 2019
Venue	Hall 2, Bombay Exhibition Centre, Opp. Mahananda Dairy, Western Express Highway, Goregaon (E), Mumbai-400063, India
Schedule	Assembling: April 1-2, 2019 Show: April 3-5, 2019 Dismantling: April 5, 2019 (from 4 p.m. onwards)
Admission	Trade and business visitors only.







## About Indian Dairy Association (West Zone)

The Indian Dairy Association (IDA) was established in 1948 with the objective to create a platform for dairy professionals, scientists, farmers, equipment manufacturers and service providers in order to provide them an opportunity for dissemination of knowledge and ideas and to promote the interest of dairying at national and international level by organizing seminars, symposia and exhibitions on a wide range of topics catering to the needs of various streams of dairy industry.

## Concurrent Seminar Dairy Seminar by IDA (WZ)

2-day technical seminar on *"Technological Developments in Dairy Industry"* will be organized by "Indian Dairy Association (West Zone)" concurrent to IIDE 2019.

For further details on the same, please contact: Indian Dairy Association (WZ) Rajesh Lele Mobile No:+91 982 013 6987 E-mail: rajeshleleida@gmail.com

#### **EXHIBITION REGISTRATION DEADLINE**

February 11, 2019

Koelnmesse YA Tradefair Pvt. Ltd. (*CIN: U74999MH2007PTC171042*) #1102, 11th Floor, DLH Park, Near MTNL Office, S.V. Road, Goregaon (W), Mumbai - 400063 Tel : +91-22-28715200 info@koelnmesse-india.com www.koelnmesse-india.com For further information www.iideindia.com

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