



10 GOOD REASONS TO EXHIBIT AT INDIA INTERNATIONAL DAIRY EXPO

- 1 The dairy industry in India**
Over the last decade, India has emerged as the largest milk-producing country globally. Dairy being a priority sector and due to Government of India's commitment to doubling milk processing capacities by 2025, the future of dairy in India requires a modernised infrastructure, and giving the sector a technological face-lift
- 2 Coverage of the entire dairy industry**
IIDE is India's leading supplier trade fair for the dairy industry covering all aspects - processing technologies, packaging solutions, milk analysis/ quality management, distribution, ingredients, refrigeration, dairy farming, automation, dairy products & many more
- 3 A showcase of innovative and emerging technologies in dairy**
India International Dairy Expo brings together suppliers and buyers from the entire dairy fraternity under one roof to exchange new developments and witness the latest in technologies in the dairy industry



- 4 Preferred platform for dairy industry suppliers**
Visitors/ buyers at the trade fair are familiar with unique demands of dairy industry. With a proven track record, IIDE is the most sought-after platform to network with professionals from India - the world's biggest dairy industry and global players seeking to source technologies
- 5 Top presence & top decision-makers on site**
India's largest dairy companies & co-operatives attend IIDE over the years. IIDE is the ideal platform to network with decision makers from Amul, Mother Dairy, Lactalis, Nandini, Britannia Industries, Nestle India and many more to further your business

**Book your
space now!**



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- 6 Personal exchange**
Enter into a face-to-face conversation with potential customers about your products and services. Showcase your technologies LIVE in person and maximize your chances of generating new business
- 7 B2B matchmaking** ^{NEW}
The business matchmaking programme at India International Dairy Expo is designed to help you make valuable connections / pre-schedule your meetings to ensure maximum ROI
- 8 A must attend event for dairy industry professionals**
The 3-day trade fair will be well complemented by knowledge sharing platforms like live demonstrations of full dairy lines, focussed networking, panel discussions and various informative tracks on trending topics like safety, hygienic designs, and future advancement of the dairy industry in India



- 9 Become part of the success story**
Benefit from our global reach & open doors to growth markets around the globe with an international leader in organising food fairs and events. Koelnmesse trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders
- 10 Ideal location & good accessibility**
IIDE 2022 will take place in the commercial capital of the country - Mumbai. The venue, Bombay Exhibition Centre (BEC) is ideally situated within 10 minutes from the airport and is at a 20-minute drive from the heart of the city. There are numerous hotels also in close proximity. BEC has hosted several prestigious international trade fairs/exhibitions and is well equipped with utilities and infrastructure to meet demands of major industrial trade fairs/exhibitions

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