

SPECIAL EDITION

IIDE 2022

India's leading trade fair on
Dairy and Dairy technology



13-15 April 2022

Bombay Exhibition Centre
Mumbai, India



www.iideindia.com

POST SHOW REPORT

In Association with



Organised by





India International Dairy Expo (IIDE) - India's most comprehensive dairy and dairy technology trade fair has summed up with a successful conclusion from 13-15 April 2022 at Bombay Exhibition Centre, Mumbai.

IIDE organised by Koelnmesse India and The Indian Dairy Association (IDA), West Zone made a strong comeback after 3 years. The trade fair witnessed an upsurge in business appetite by industry professionals with a diverse audience ranging from the rural part of the country to overseas including homegrown milk producers and dairy farmers. This made the expo a truly comprehensive platform not only from the product portfolio but also the encouraging response received from business visitors, delegates, exhibitors, and industry stakeholders underscored the success of the trade fair.

The exhibition was inaugurated by Shri. Sunil Chhatrapal Kedar, Cabinet minister for Animal Husbandry, Dairy Development, Sports & Youth Welfare of Maharashtra along with Mr. Meneesh Shah - Chairman, National Dairy Development Board (NDDB), Dr. G.S. Rajorhia, President, Indian Dairy Association, and Mr. Arun Patil, Chairman, Indian Dairy Association (West Zone) and other dignitaries.

The special edition of India International Dairy Expo (IIDE) was hugely successful in fulfilling expectations of stakeholders from the exponentially growing Dairy industry. Over the course of 3 days, dairy industry professionals met solution providers encompassing the entire value chain generating numerous business opportunities and investment prospects in a highly engaging environment. IIDE 2022 once again paved the way for key players to showcase tailored made concepts for the dairy industry LIVE in person to decision makers. Knowledge sharing and networking were of prime importance with 54 business matchmaking sessions held amongst dairy fraternity professionals.

The significance of dairy sector to the Indian economy cannot be underestimated. IIDE rightly highlights solutions that puts the dairy industry's challenges of adulteration to an end with the help of Artificial Intelligence (AI) and Machine Learning (ML) enabled devices that can help catch the milk adulteration at early phase

- Shri Sunil Kedar, Minister for Animal Husbandry, Dairy Development, Sports & Youth Welfare, Maharashtra

Show Statistics



4684

Business Visitors
from 8 countries

25

Live Demos

7

Product Launches



159

Exhibitors from
12 countries



7533 Sqm.

Exhibition space



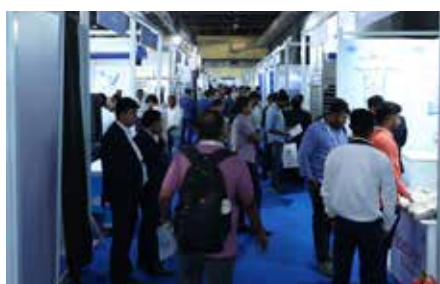
21

Eminent Speakers
from dairy fraternity



217

Delegates across
the industry



VISITOR STATISTICS



Visitors from 8 Countries



Australia



Bangladesh



France



Iceland



India



Nepal



Nigeria



UAE

Business Segments

Nature of Business



Dairy Cooperative
and Farming

20%



Milk Processing
and Castle Feed

23%



Procurement

10%



Value Added Product
Manufacturers

25%



Production
and QA/ QC

9%



Sales /
Marketing

13%

Role of Purchasing

39% Final
Decision Maker

24% Significant
Influencer

19% Observer

18% Initial
Recommendation

Testimonials

The IIDE 2022 was very well organised and executed. It has come at the right time when India, in spite of being the largest aggregate producer of milk, has a per capita daily consumption of only 292 ML. India is slated to catch up with the developed world per capita consumption of 600 ML in the next few years. This growth can come from producing and consuming more milk value-added products which have been the thrust area for many dairies including Amul. Such an attitude of finding opportunity in adversity should be inculcated by every Indian. The Open Floor Workshop was a great initiative and various crucial topics including Food Safety, Certifications, and Innovations were covered

- Mr. Nilesh Lele President - Chamber for Advancement of Small and Medium Businesses (CASMB)

The IIDE organised by Kolenmesse at Mumbai was well orchestrated and beneficial to the exhibitors and dairy professionals. The pavilions were designed in a presentable manner and the exhibitors utilised it appropriately. I express my appreciations on the efforts put forth by IDA Western Zone and Kolenmesse in making this event a grand success. The Seminar organised by IDA WZ was well designed with dairy practitioners as speakers. The topics chosen were befitting and need of the hour for the dairy industry especially after the pandemic. My appreciations to the Team IDA West Zone.

-Mr. CP Charles, Chairman Indian Dairy Association - South Zone

Visitor Distribution



MD/ Chairman/ CEO
VP/ Director



Executives/
Assistant

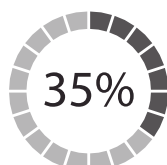


GM, AGM, DGM/
Business Head/ Sr. Manager

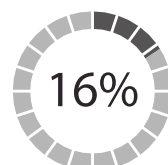


Associations/
Trade Bodies/ Media

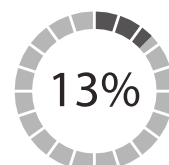
Primary Job Function



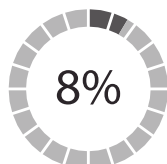
Technology and
Design



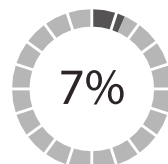
Production and
Management



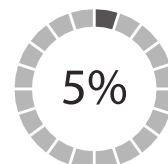
R&D, Production,
QA&QC



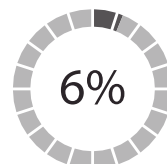
Operations and
Management



Buying/
Procurement



Logistics/
Transport



Dairy Farm
Management

Area of Interest



Visitors Testimonials

“

A very good exhibition has been organised and this can be called as a very useful exhibition for the dairy industry. We have witnessed innovation and technology real time at the show. Certainly, players like us in the dairy industry and processing units have been largely benefited by IIDE 2022.

- Ranjitsinh Deshmukh
Chairman - Mahananda Dairy

”

“

There were restrictions for 2 years, but now it is good to see a lot of people are coming to the exhibition. So, it's good platform to develop industry and take your brand further.

- Anant Chitale
Partner - B.G. Chitale Group

”

“

IIDE has been a wonderful experience for us. This has been an excellent platform for all the dairy companies participating here. We got a chance to meet quote a few different companies' representatives, customers, we were looking in and asking for different kind of products. So overall it is a wonderful platform.

- Dhanajay Lad
AGM, Prabhat Dairy

”

EXHIBITOR STATISTICS

Top Reasons for Exhibiting



Building New Connects



Meet Existing Buyers



Brand Building



Product / Technology Display



Gain Market Knowledge

87%

Exhibitors were satisfied with the show

70%

Exhibitors will participate next year

98%

Exhibitors will recommend the show to their colleagues

Exhibitors Testimonials

“

Though we did adapt to the requirements of the new normal, the Indian diaspora has always been high on EQ. The personal connect, hands-on experience of feeling the product and hosting our business partners in person has been an important aspect of our organizational outlook. IIDE provides a platform to re-iterate all these and more.

- Chandrajitsinh Gohil
Vice President of Sales and Operations, IndiFOSS

”

“

We are delighted that IIDE is back in its physical avatar after this long Covid induced break. We hope that most of our customers will make full use of this networking opportunity and will throng the stalls of IIDE with enthusiasm and vigor. KHS would look forward to renewing ties and close contact with our customers, particularly the dairy industry. We would also like to hear about all the buzz surrounding the packaging industry with a clear focus on the milk and milk-based beverages sector.

- Paresh Limbochiya
Dy. General Manager - B.D., KHS

”

“

Our expectations for the trade show are very high, especially after a critical time such as Covid-19. We missed the opportunity to get in touch with other people, and this kind of show is the right one to start again. We hope to meet many people to exchange ideas with and let them discover how incredible Weightpack's world is.

- Dario Bruno
Area Sales Manager
Weightpack

”

NATIONAL SEMINAR BY IDA (WEST ZONE)



Speakers Testimonials

“

India International Dairy Expo (IIDE) is a very good example of how Indian equipment manufacturers can do wonders.

- Dr. G.S. Rajhoria,
President - Indian Dairy Association
(IDA)

”

“

Having achieved the global leadership in milk production, India is now inching towards its superior position in the manufacture of processing and packaging equipment for milk & milk products. IIDE is jointly organized by the Indian Dairy Association (West Zone) and Koelnmesse YA Tradefair Pvt. Ltd. had provided the right platform for the Indian equipment manufacturers to showcase their equipment and technologies to the world. This is also evident from the participation of 159 exhibitors and 4684 business visitors during IIDE 2022 from 13 to 15 April 2022, even under the clouds of Covid 19!

- Mr. Arun Patil
Chairman, IDA, West Zone

”

“

The Exhibition organized by Koelnmesse YA Tradefair Pvt. Ltd. and IDA (WZ), after a lapse of 2 years due to Covid Pandemic, was a great event for all stakeholders in the dairy fraternity. The exhibition was well laid out with participation by a diversified group of Equipment manufacturers and service providers in the dairy industry. Starting with quality floor carpeting, stall decoration, internal illumination and housekeeping, everything was of very high order.

- Tushar Kumar Mukhopadhyay, IDA
Central Executive Committee

”

Key Sessions

- Revolutionary Embryo Transfer Technology
- Milk Quality Assurance Solutions
- Disrupting a Traditional Cattle Trading Industry through Technology
- Use of Drones in Dairy Industry
- Blockchain & AI in Dairy end Food Supply Chain
- Innovations in Milk end Milk Product Analysis
- Financial Benefit of Skilling end Apprenticeship in Dairy Sector
- Verghese Kurien Centre of Excellence's Initiatives
- Handling Automation in Dairies

and many more

Eminent Speakers

- Dr. Setender Arya, CEO, Agriculture Skill Council of India
- Mr. Rejesh Ananthakrishnan, Managing Director, REFLEX
- Mr. Jitesh Arora, Co-Founder & CTO, MooFarm
- Mr. Kalpesh Darji, Associate Director, Tech - LNT Infotech
- Mr. Avisek Berla, IIT Madras
- Dr. S M Nalawade, MPKV Rehru
- Dr. Smruti Mohapatra, IRMA
- Dr. Ramdas Nanaware, Godrej Mexximilk Pvt Ltd
- Mr. Naveen Kant Bhatnagar, Everest Instruments Pvt Ltd

and many more

IIDE KNOWLEDGE FORUM - WORKSHOP



Key Sessions -

- Food Safety System Certification (FSSC) 22000
- Overview of regulatory requirements for the dairy industry
- MSME Samadhan - Growing awareness on receivable management
- Design for Quality

Panel Discussion

- Innovation in Dairy Sector

Eminent Speakers



Ms. Smitha Murthy
India representative
FSSC 22000



Ms. Vandana Advani
Associate Director
QA & Regulatory,
Foodchain ID



Mr. Nitin Nakti
Head Affiliate QA
at Abbott Healthcare
(Nutrition Division)



CA Maheshwar Marathe
Managing Partner
CMRS & Associates LLP

Panel Members



**Moderator
Nilesh Lele**
President- CASMB



Ragavan Venkatesan
Founder & CEO,
Digivridhi Technologies (DGV)



Utkarsh Kapoor
CEO and Founder
ORIGHT



Ritesh Sharma
Plant Head, Gemac
Engineering Solutions

Speakers Testimonials

“India International Dairy Expo (IIDE) was a really well-organized event, well attended by the leaders in the dairy industry. Open Floor Workshop at IIDE 2022 has provided a great way to connect with the industry and share knowledge. I am thankful to IIDE Knowledge Forum to provide a platform for me to present FSSC 22000 and the benefits to the wider set of audience at IIDE 2022. Happy to be associated with Koelnmesse India, best wishes for the future events and endeavors.”

- Smita Murthy, India Representative, FSSC 20000”

“Open floor workshop at IDE 2022 is an interactive platform for young professionals, entrepreneurs, and industry experts. The topics covered were relevant and useful not only for the dairy sector but also for the food industry in general. This workshop focused on the role of emerging regulations and QUALITY standards and its importance in the dairy sector. Such knowledge forums are very much required so that the product innovation is based on the regulatory compliance and quality standards expected by the customers.”

- Vandana Advani, Associate Director, QA & Regulatory, Foodchain ID”

“Thank you for inviting me for the session on MSME Samadhaan and my compliments to all the organisers in arranging such an informative session on the side-lines of IIDE 2022. I am happy to note that my session got good feedback from the participants, I really enjoyed the interactive session with them. The most valuable contribution today in growth of our Indian economy is spreading of awareness about government intentions and initiatives to the target audience, which I am confident is well achieved, by this event.”

- CA Maheshwar M. Marathe, Managing Partner, CMRS & Associates LLP”

“IIDE Panel discussion on “Innovation in Dairy Sector” was very enriching as it guided stakeholders on how shifts towards a healthier lifestyle is paving the way for innovations in the Indian dairy space. DGV, India's First Dairy Neo Banking Platform was excited to participate & interact with Industry players, food tech companies, start-ups, researchers, academia, and students under one Roof.”

- Ragavan Venkatesan, Founder & CEO -Digivridhi Technologies (DGV)”

TOP EXHIBITING COMPANIES



and many more

TOP VISITING COMPANIES



and many more

360° MARKETING CAMPAIGNS

Industry Magazines



Newspapers



Public Relations



E-mailers



Online Advertisements



Promotion at other trade events



Social Media



VIP Engagements



SMSs



Tele-Marketing



Website



| Knowledge Partners |



| Media Partners |



| Contact Details |

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